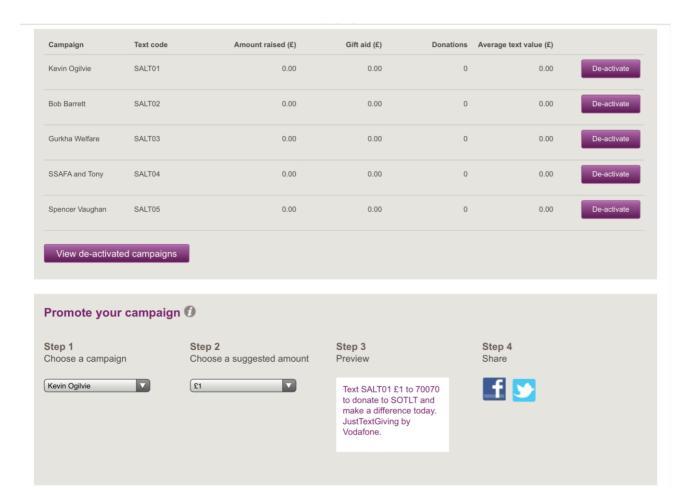
# The People's Choice Award 2015 supported by The Telegraph

The People's Choice Award is probably the most well known Award we present at the Soldiering On Awards each year.

This year's Award nominations were provided in association with COBSEO and sort listed by our Judging panel headed up by General the Lord Richard Dannatt. We sourced nominations from a range of military charities looking to find the most inspirational nominations for consideration.

After much deliberation we managed to draw up a final list of 5 nominations. The readership of a well know national newspaper, The Telegraph, will select an Award winner who will be announced at the 2015 Soldiering On Awards (18 Apr 15).

We have reproduced the details here so that followers of Soldiering On can also engage with the nominees and vote for the partnership they would like to see presented with the 2015 People's Choice Award.



### **TERMS & CONDITIONS**

The following terms and conditions apply to all votes for the People's Choice Award featured in the national newspaper, on the Soldiering On website (that of the Charity – The Soldiering on Through Life Trust, referred to as the 'Charity' in this document) and in any other print or online media promoted in connection with this promotion.

These general terms and conditions should be read alongside, and are in addition to any specific terms and conditions, which may be mentioned at point of interaction.

If you do not agree with any of the interaction terms and conditions then you should not take part in the vote.

The interaction terms and conditions may be amended at any time without prior notice. Any changes will be posted here on the Charity's website. It is your responsibility to ensure you review the current interaction terms and conditions before entering the vote. We recommend that you print and store or save a copy of these terms and conditions for future reference during the vote in question.

#### **General Vote Terms & Conditions**

The following general terms and conditions apply:

### **Eligibility**

- Entrants must meet the eligibility requirements as specified in the interaction terms and conditions. Failure to meet the eligibility requirements will result in an entry being invalid.
- The promotion is open to residents of the United Kingdom, Isle of Man and Channel Islands aged 18 years or over at the time of entering the promotion, unless specified otherwise.
- Unless otherwise specified in the interaction information, entrants must enter using a valid geographical landline (beginning 01 or 02) or mobile telephone number (beginning 071-079). Please note that using non-geographic numbers (including without limitation numbers beginning 03, 05, 070, 08 or 09) is likely to be deemed an attempt to manipulate the vote and may result in such entries being invalid.
- The Promoter reserves the right in its sole discretion to ask for evidence to verify the age, identity and/or eligibility of an entrant at any time, and to use any channels and methods available to carry out checks of any details provided.

### Entry

- The opening and closing date and time for votes is from 0900 on 19 March 2015 to 23:59 on 9 April 2015 as indicated in the interaction information! Any votes received after these times will not be counted, however donations will still be accepted.
- Each vote involves making a donation to the Charity as indicated in the interaction

information.

- If applicable, entrants must have the permission of the bill payer before entering the vote.
- The Promoter cannot guarantee that entries submitted by eligible residents of the United Kingdom, Isle of Man and the Channel Islands from outside the UK, Isle of Man and Channel Islands will be entered into the vote and charges will depend on the relevant service provider's international rates. The Promoter gives no warranty that the service will be available, legal or appropriate for use in locations outside the UK.
- Entry to the promotion is by SMS text entry only.
- SMS entry: SMS entrants should send an SMS to the short code as indicated in the interaction information. For avoidance of doubt they should text the unique code for the person they want to win, plus an amount of £1, £2, £3, £4, £5, £10 to 70070 (there is a £1 minimum donation and you must include the £ symbol). All\* donations go to the Soldiering On charity.
- The unique codes for the 2015 People's Choice nominees are as follows:
  - o SALT01 Nomination 1 Kevin Ogilvie
  - o SALT02 Nomination 2 Bob Barrett
  - o SALT03 Nomination 3 The Gurkha Welfare Trust
  - o SALT04 Nomination 4 SSAFA and Tony Robinson
  - o SALT05 Nomination 5 Spencer Vaughan
- SMS entrants will receive a SMS text message confirming their vote and donation.
- \* 95% of the donation will go to the Charity for the Charity's aims and 5% is used on operating costs of the promotion through JustGiving. There is no service charge or mobile phone charge if you send the text vote from the UK (roaming charges apply outside of the UK).

#### Winner Selection

 The winner will be the nominee who gains the most votes by 23:59 on the 9 April 2015.

### **Vote and Poll Terms and Conditions**

The following general terms and conditions apply to all votes and interactive polls promoted by the Promoter. Specific terms are as specified in the interaction information:

Open/close times: The opening and closing time for voting or participating in the
interactive poll is as specified in the interaction information. Poll or Votes made or
received outside of these specified times will not be counted but may still be charged
where applicable. The times for voting and participating in the poll are liable to

change and the Promoter or the program producers may suspend, withdraw or re-set voting or the interactive poll in their sole discretion at any time. The Promoter may without notice in its sole discretion at any time change the rules for participating in the poll, voting and/or the availability of the voting or interactive poll service.

- Anyone having difficulties getting through to the voting lines or interactive poll service should wait and then try again within times when the vote or poll is open only.
- Method: In order to vote or take part in the interactive poll or vote, you must follow the instructions as set out in the interaction information. Voting or participating in the interactive poll must be by the applicable method as specified in the interaction information which may include any (but not necessarily all) of the following: voting by phone, SMS, online, email, post or other specified method. Your vote will not be counted or interaction will not be taken into account if you attempt to vote or take part in the poll using a method that is not specified in the interaction information.
- Cost: The cost for voting or taking part in the poll via the applicable method is as indicated in the interaction information. Permission of the bill payer must be sought before voting or taking part in the poll or vote. There will be no refund for the cost of any misdialed calls or otherwise.

#### **Restrictions:**

- There are no restrictions on the number of times you may vote or participate in the vote or other restrictions are as specified in the interaction information.
- Voting and participating in the interactive poll is intended for individuals as consumers and the Promoter reserve the right to discount votes if they reasonably consider them to have been made other than by individuals as consumers.
- Responsibility cannot be accepted for any vote or interactive poll promoted outside
  the UK, Isle of Man and Channel Islands as these are not within our control and the
  Promoter and the program producers reserve the right to discount votes or polls if
  they reasonably consider them to have been made from outside the UK, Isle of Man
  and Channel Islands.
- The result of the vote or poll will be established from all eligible votes entries submitted between the opening date/time and the closing date/time of that vote.
- In the event of a technical failure or other circumstance beyond the Promoter reasonable control, which affects the vote, the Promoter will calculate the outcome of the vote having regard to all circumstances and information available to them at the relevant time.
- In the event of a tie or if the outcome of a vote or poll cannot be reasonably determined because of a technical failure or other circumstance beyond the reasonable control of the Promoter, a contingency plan will apply. A selected panel of Trustees and chosen advisers will carry out a selection process taking into account the last know voting position.

• In the event of any fault, mistake, misunderstanding or dispute concerning the outcome of a vote or poll, or the operation of any part of the interactive service, network or phone system, the decision of the Promoter shall be final.

### **Manipulation of services**

• The Promoter reserves the right to disqualify and/or discount entries, votes or polls if they have reasonable grounds to suspect, at their sole discretion, having regard to all the circumstances and information available at the relevant time, that (a) voting has occurred that is designed to excessively manipulate the outcome of the vote; or (b) votes or polls have been made in breach of these terms and conditions; or (c) there has been any activity which is designed to unfairly influence the interactive service including without limitation use of automated or semi-automated calling technology (such as auto-dialers) or any person who attempts to make or disguise multiple entries to avoid the set limits.

## Liability

In relation to all votes and polls promoted by the Promoter:

 Nothing in the interaction terms and conditions restricts your statutory rights as a consumer. For more details on these statutory rights you should contact your local Trading Standards Office or Citizen's Advice Bureau.

#### General

- Please note that when you donate and vote, any rights you may have to withdraw
  from or cancel your purchase (including but not limited to under the Consumer
  Protection (Distance Selling) Regulations 2000) will be lost because the performance
  of our services is simultaneous or begins immediately once your vote is completed.
- The interaction terms and conditions are available in English only and shall be exclusively governed by and construed in accordance with the laws of England unless the entrant to a competition or prize draw, or the participant in a vote or poll is a Scottish or Northern Irish resident in which case he/she may choose the law of their residence and they irrevocably submit to the exclusive jurisdiction of the courts of England and Wales again unless the promotion entrant or participant in a vote or poll is a Scottish or Northern Irish resident in which case they may choose the courts of their residence in Scotland or Northern Ireland.
- These terms and conditions were last updated on 18 March 2015.

#### **Contact Details and Further Information**

If you have a comment, query or complaint about any interactivity provided by the Charity you should register it with the Chairman of the Charity – <a href="mailto:Chairman@soldieringon.org">Chairman@soldieringon.org</a>